



20 February 2009

Whois Privacy Protection Services Inc.
PMB 368, 14150 NE 20th St - F1
Bellevue, WA 98007

RE : Trademark

To Whom It May Concern:

It has been brought to our attention that your company owns the domain www.liarpedia.org, which uses Wikipedia trademarks in association with your services.

The name "Wikipedia" (U.S. Registration Nos. 3040722, 3505429, and 3324924) and the Wikipedia globe logo (International Registration No. 0982619) are registered trademarks of the Wikimedia Foundation. Our federal registration of this trademark provides us with certain proprietary rights. This includes the right to restrict the use of the trademark, or a confusingly similar trademark, in association with confusingly similar products or services.

It is important that we exercise our right to protect our trademark. It serves as an important and distinctive representation of the origin of our services as well as the goodwill of our company.

The use of the Wikipedia trademarks (specifically the use of "Wikipedia" and the globe on your home page as well as the use of both trademarks on the top left hand corner of any searched page) on your website mirrors the use of the Wikipedia trademarks on the Wikimedia Foundation's website, www.wikipedia.org, which confuses and misdirects users and potential users of the Wikimedia Foundation's services. This confusion may cause substantial harm to the trademarks by facilitating the loss of their effectiveness in establishing a distinct association between the trademarks, our products & services, and our company's goodwill and reputation. Therefore, unauthorized use of the Wikipedia trademarks by your company constitutes federal and state causes of action for unfair

competition, intentional trademark infringement, trademark dilution, and false designation of origin.

Due to these concerns, we respectfully request that you cease and desist in any further use of the Wikipedia trademarks on your website.

The Wikimedia Foundation would prefer to resolve this matter without pursuing further legal action. However, please be advised that trademark law provides a multitude of remedies for trademark infringement and dilution if the Wikimedia Foundation pursues further legal action, including, but not limited to preliminary and permanent injunctive relief, money damages, attorneys' fees, and possible treble damages.

Please respond by letter indicating your intention to cease and desist the use of the Wikipedia trademarks, or any confusingly similar trademark, within ten (10) calendar days.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Godwin", with a long horizontal flourish extending to the right.

Mike Godwin
General Counsel
Wikimedia Foundation
P.O. Box 78350
San Francisco, CA 94107-8350