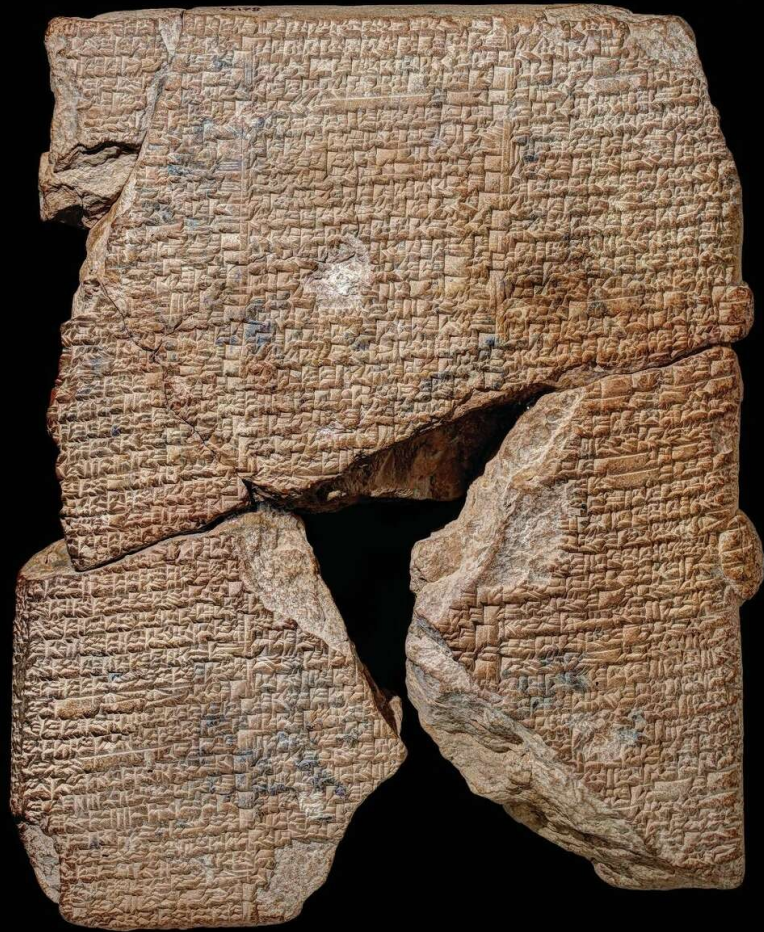




Telling Stories in 2026

[https://people.freebsd.org/~dch/talks/eurobsdcon2026/
2026-09 DevSummit](https://people.freebsd.org/~dch/talks/eurobsdcon2026/2026-09 DevSummit) — dch@FreeBSD.org



We Need a Story



“you guys can’t even tell me why FreeBSD is great”



We Need a Niche

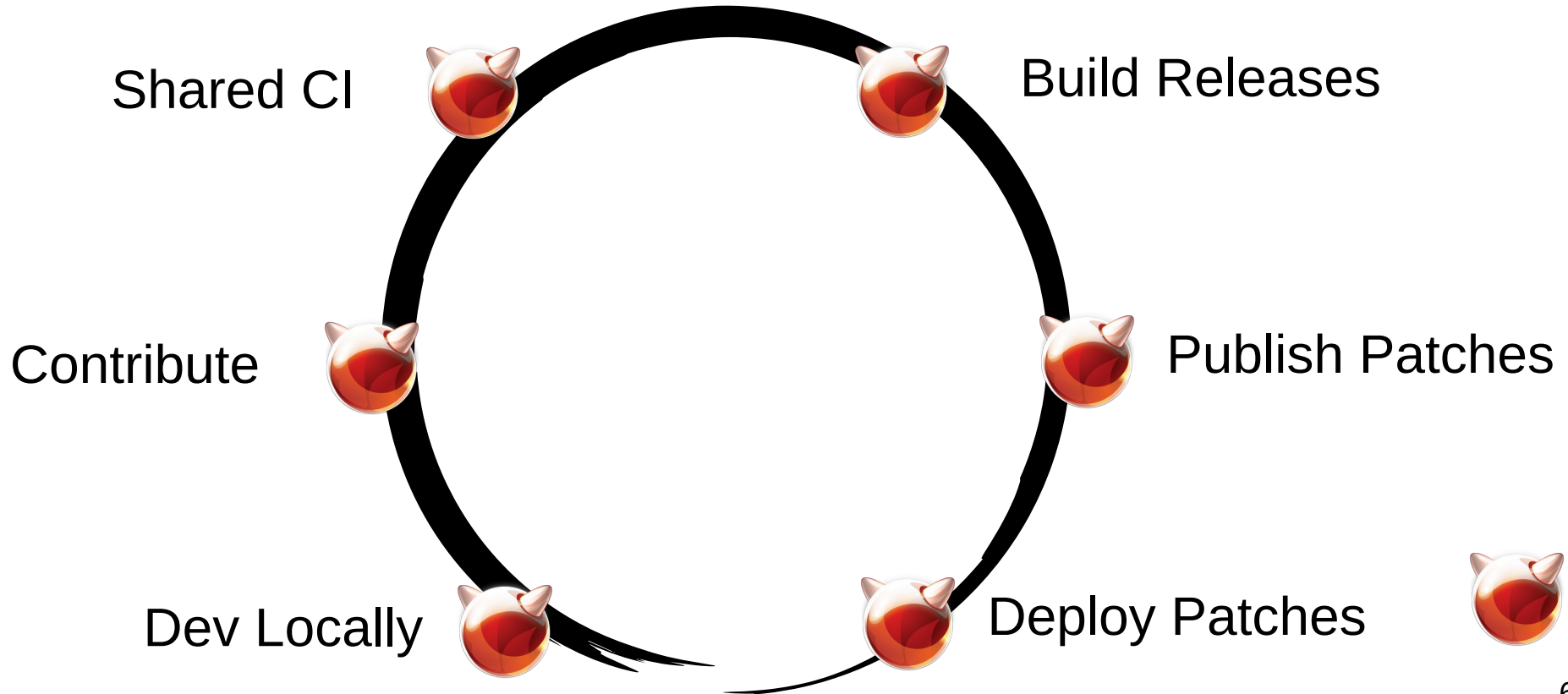


- We can't do everything
- Something most of us agree with
 - where are we headed?
 - what do we collaborate on?
 - what do we prioritise most?
- Everything is still possible, nothing is excluded





A Virtuous Circle



Dev Locally



- easy to develop FreeBSD on common systems
- Build, test, run (in Vms)
- This means Windows & macOS



Contribute



- Better tooling for contributions
- Easier followup of stagnating patches
- More contributors, more often



Shared CI



- Easy to run your own CI with FreeBSD
- Easy to hook your CI as a “downstream” of FreeBSD
- If it makes sense, easy to upstream your tests into FreeBSD



Build Releases



- Easy to build your own releases/images with FreeBSD
- Easy to hook into your CI as a “downstream” of FreeBSD
- NanoBSD, releng@ tooling, make targets ...



Build Patches



- Easy to build your own patches with FreeBSD
- Easy to hook into your CI as a “downstream” of FreeBSD
- Build with Poudriere & make targets



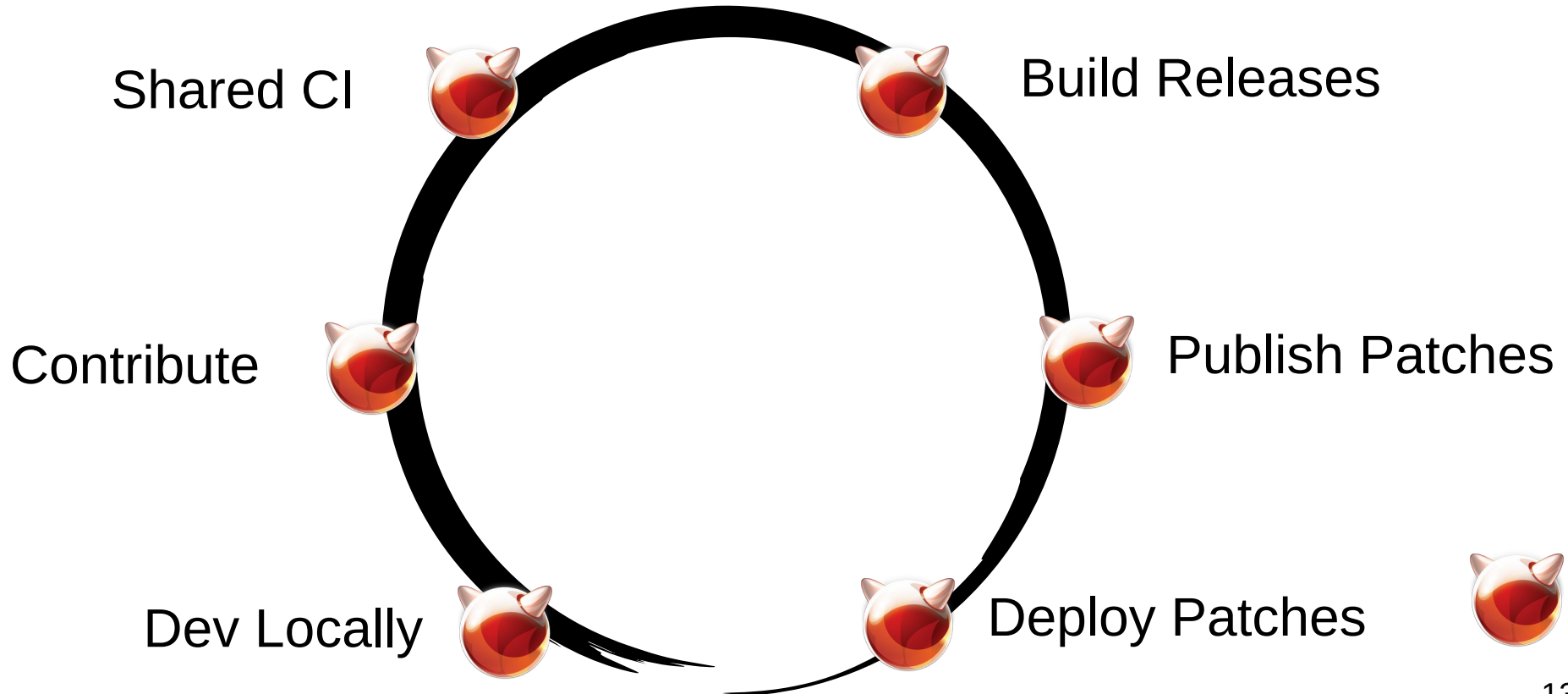
Deploy Patches



- Deploy safely with boot environments
- Deploy quickly and reliably with base system packages



FreeBSD: The Fastest Place to Ship





The AI Apocalypse

